

AEROSPACE

MANUFACTURING
DESIGN/PRODUCTION/SUPPLY CHAIN MANAGEMENT

At the heart of
global brand
exposure



2018

Media and
Editorial Programme

www.aero-mag.com

THE EUROPEAN MAGAZINE FOR A GLOBAL INDUSTRY

Editorial excellence targeting European readership

Since its launch in 2006, **Aerospace Manufacturing** has grown to become a successful technical publication, gaining the respect of its readership in the process. We pride ourselves on generating exclusive content that is authoritative and easy to read without being too highbrow.

Published 10 times each year, **Aerospace Manufacturing** focuses on the technology and prime decision makers in all aspects of the aerospace manufacturing sector.

Mike Richardson, Editor



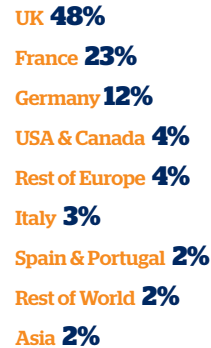
Our audited print and requested digital readership targets Pan European decision makers from all levels of the supply chain, including aircraft builders through to the manufacturing supply chain of the tier one, tier two and tier three suppliers.

With an estimated **€100+ billion** European spend each year - build your aerospace brand and get **Aerospace Manufacturing** working for your business.

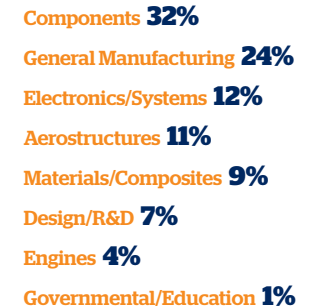
abc Publisher's statement: average net circulation 16,281 (requested digital/audited print circulation split - July 2016 to June 2017)

Circulation Breakdown

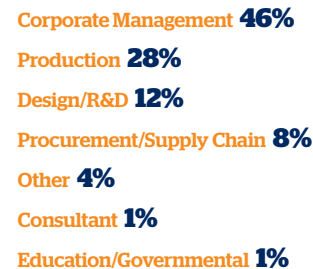
Geographical Areas:



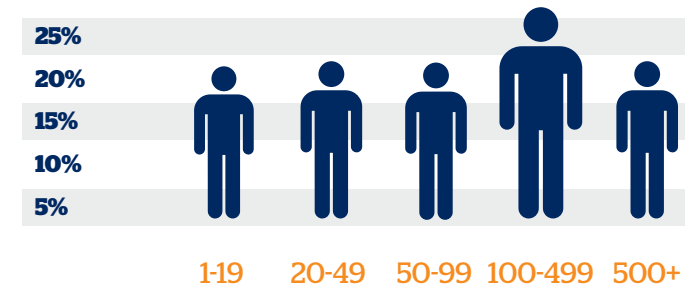
Company Activity:



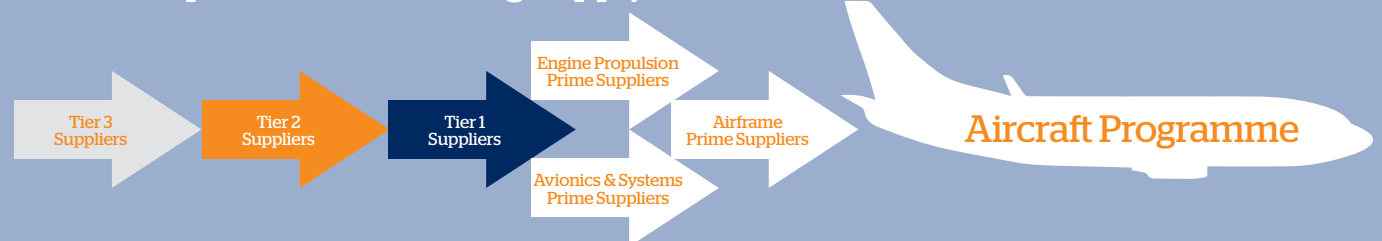
Job Function:



Number of Employees:




The Aerospace Manufacturing Supply Chain



2018 Aerospace Editorial Feature Programme

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
AIRCRAFT PROGRAMMES	 The Boeing aircraft family	 Military aircraft	 Aircraft engine programmes	 The Bombardier aircraft family	 The Airbus aircraft family	 The Boeing aircraft family
TECHNOLOGY FEATURES	ENGINES	LANDING GEAR	INTERIORS	AVIONICS	WINGS	ENGINES
ADVANCED MATERIALS	MACHINING	MATERIALS SUPPLY	TEST & MEASUREMENT	TOOLING	ADDITIVE MANUFACTURING	MACHINING
SUPPLY CHAIN	SUPPLY CHAIN PARTNERSHIPS	SUPPLY CHAIN EXCELLENCE: NADCAP	LEAN MANUFACTURING	SUPPLY CHAIN EXCELLENCE: SC21	OBSOLESCENCE	SUPPLY CHAIN PARTNERSHIPS
SPECIAL REPORT	AUTOMATION	QUALITY & INSPECTION	ASSEMBLY TECHNIQUES	SURFACE FINISHING	MRO	AUTOMATION
DESIGN	COMPUTER-AIDED ENGINEERING	PRODUCT LIFECYCLE MANAGEMENT	SIMULATION & VISUALISATION	RESEARCH & DEVELOPMENT	PROTOTYPING	COMPUTER-AIDED ENGINEERING
EVENT PREVIEWS & SHOWS	SINGAPORE AIRSHOW SOUTHERN MANUFACTURING  ADDITIONAL ISSUE DISTRIBUTION	JEC WORLD  Paris, France March 6-7-8, 2018 ADDITIONAL ISSUE DISTRIBUTION	AIRCRAFT INTERIORS EXPO ILA BERLIN MACH 2018  10-12 APRIL 2018 Berlin Air Show ADDITIONAL ISSUE DISTRIBUTION		ADDITIVE MANUFACTURING EUROPE FARNBOROUGH AIRSHOW PREVIEW  16-22 JULY 2018 ADDITIONAL ISSUE DISTRIBUTION	FARNBOROUGH AIRSHOW ISSUE  16-22 JULY 2018 ADDITIONAL ISSUE DISTRIBUTION
ED/AD COPY DEADLINE	15 TH DECEMBER 2017	19 TH JANUARY	16 TH FEBRUARY	23 RD MARCH	27 TH APRIL	1 ST JUNE

2018 Show Diary

JULY	SEPTEMBER	OCTOBER	NOVEMBER	JANUARY 19
 Military Aircraft	 Aircraft engine programmes	 The Airbus aircraft family	 The Bombardier aircraft family	 The Boeing aircraft family
LANDING GEAR	INTERIORS	AVIONICS	WINGS	ENGINES
MATERIALS SUPPLY	TEST & MEASUREMENT	TOOLING	ADDITIVE MANUFACTURING	MACHINING
SUPPLY CHAIN EXCELLENCE: NADCAP	LEAN MANUFACTURING	SUPPLY CHAIN EXCELLENCE: SC21	GLOBAL LOCATION REPORT	SUPPLY CHAIN PARTNERSHIPS
QUALITY & INSPECTION	ASSEMBLY TECHNIQUES	SURFACE FINISHING	MRO	AUTOMATION
PRODUCT LIFECYCLE MANAGEMENT	SIMULATION & VISUALISATION	RESEARCH & DEVELOPMENT	PROTOTYPING	COMPUTER-AIDED ENGINEERING
AMB	TCT SHOW	AERO ENGINEERING COMPOSITES EUROPE JEC ASIA	AEROMART TOULOUSE	
 International exhibition for metal working 18.-22.09.2018 Messe Stuttgart		 COMPOSITES EUROPE		
ADDITIONAL ISSUE DISTRIBUTION	ADDITIONAL ISSUE DISTRIBUTION	ADDITIONAL ISSUE DISTRIBUTION		
29 TH JUNE	10 TH AUGUST	21 ST SEPTEMBER	26 TH OCTOBER	14 TH DECEMBER 2018

February 2018

Singapore Airshow **6-11**

Southern Manufacturing, Farnborough **6-8**

March

JEC World, Paris **6-8**

April

MACH, Birmingham **9-13**

Aircraft Interiors Expo, Hamburg **10-12**

ILA Berlin Airshow **25-29**

May

ap&m Europe, London **30-31**

June

Subcon, Birmingham **5-7**

Additive Manufacturing Europe, Amsterdam **26-28**

July

Farnborough International Airshow **16-22**

September

Experience Composites, Augsburg **18-20**

AMB, Stuttgart **18-22**

TCT Show, Birmingham **25-27**

Defence & Aerospace Technology Roadshow

October

Aero Engineering, Birmingham **31-1**

November

Composites Europe, Stuttgart **6-8**

JEC Asia, Seoul **13-15**

December

Aeromart Toulouse **4-6**

Website and Video promotion

Leaderboard/Banner

Benefit: reinforces brand exposure and promotes call to action.

Specifications:

Standard: 490px x 85px (required)

Retina Screens: 980px x 170px (optional)

Rate: £500 per month



Homepage Takeover

Benefit: full reader engagement

Includes: Top Homepage

Leaderboard, Horizontal Centre Banner and background colour of website set to a colour of your choice to complement your campaign. Specifications on application.

Rate: £300 per day



Sponsored Content

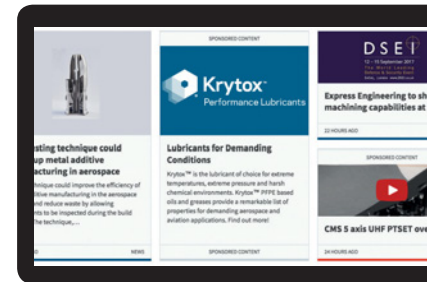
Benefit: links to content (case study) on advertisers website.

Specifications:

Logos are to be supplied in full colour

Standard: 670px x 350px (required)

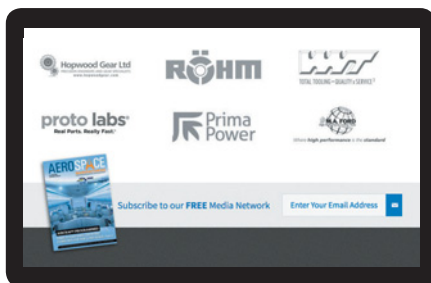
Rate: £700 per month



Company Logo Button

Benefit: complements other website advertising and reinforces brand.

Rate: £150 per month



Literature Hosting

Benefit: increases exposure for advertiser's products and services.

Rate: £850 per brochure* per 12 months
(*size restrictions may apply)



Video Creation and Hosting

Benefit: improves reader understanding with audio visual experience.

Creation rate: £1,750 per video with 12 months hosting

Hosting Rate: £1,250 per video per 12 months



Email Promotion

Customised eBlast/Shot

Reach: 11,000* named email addresses

Specifications: HTML

Rate: £1,200 per eCast



Editor's newsletter & digital edition

Reach: 15,000* named email addresses

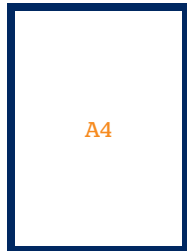
Specifications: 490 x 85 pixels - No animated files

Rate: £800 per banner



* Due to the dynamic nature of the research campaign these figures may vary

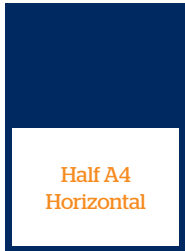
Print advertising Delivering strong brand exposure and engagement



A4

Type 267mm x 180mm
Trim 297mm x 210mm
Bleed 303mm x 216mm

£3,500



Half A4
Horizontal

Type 130mm x 180mm
Trim 146mm x 210mm
Bleed 152mm x 216mm

£1,900



Half A4
Vertical

Type 267mm x 85mm
Trim 297mm x 96mm
Bleed 303mm x 102mm

£1,900



Quarter
Page

Type 130mm x 85mm

£1,050



Third of Page
Strip

Type 85mm x 180mm
Trim 109mm x 210mm
Bleed 114mm x 216mm

£1,450



Double Page Spread

Type 267mm x 360mm
Trim 297mm x 420mm
Bleed 303mm x 426mm

£6,200

Copy requirements

Application files:

QuarkXPress, Adobe InDesign, Photoshop and Illustrator with all support files and fonts included.

Pictures:

TIFF, JPEG and EPS formats. Resolution should be 300dpi at the size to be published. Colour pictures should be saved as CMYK and mono pictures as grayscale.

PDF files:

Press-ready PDFs should be created using the CMYK PDF/X-1a setting, all fonts embedded. Transparencies flattened. Please refer to www.pass4press.com for more detailed information. Please provide a colour proof as we cannot be held responsible for colour variations.

**Additional print marketing options available:
Bound-in and loose inserts - weight variable - prices on application**

Our Brand Reach:



eNewsletter - emails per delivery

15,000



Website - unique users*

76,000



Magazine: Print/Digital per edition

16,281



eCast - individual emails per delivery

11,000

*Figures based on 12 months

Contacts

Editor: Mike Richardson

DDI: +44 (0) 1634 825709
newsdesk@aero-mag.com

Deputy editor: Ed Hill

DDI: +44 (0) 1634 825705
ehill@mitpublishing.co.uk

Digital coordinator: Michael Tyrrell

mtyrrell@mitpublishing.co.uk

Advertising & Promotion

Mason McLean

DDI: +44 (0) 1634 825708
mmclean@aero-mag.com

Paul Tompkins

DDI: +44 (0) 1634 825710
ptompkins@aero-mag.com

Andy Morley

DDI: +44 (0) 1634 825701
amorley@aero-mag.com

Production

Production editor: Sarah Blake

sblake@mitpublishing.co.uk

Published by:

MIT Publishing Limited

Featherstone House
375 High Street, Rochester
Kent ME1 1DA United Kingdom

Tel: +44 (0) 1634 830566

Website: www.aero-mag.com



Aerospace Manufacturing is published in association with:

Audit Bureau of Circulations (ABC) explained: the industry body for media measurement. ABC's industry Stamp of Trust underpins the way advertising is traded across the media landscape. ABC offers independent audit and compliance services, delivering certification which verifies that data and processes meet industry reporting standards. www.abc.org.uk

